



REGULATIONS / INFORMATION



ALLISTON POTATO FESTIVAL PARADE

2022

It's tater time again!

Attention: Potato Festival Parade Participants

After two years of COVID, the Alliston Potato Festival is back. That means the Parade, brought to you by the Rotary Club of Alliston, will be held on **Friday, 5 August 2022**. After all the cancellations and restrictions we've endured since the spring of 2020, we're looking forward to another fun in-person event, following in the footsteps of the Rotary Santa Claus Parade this past November.

Please note that the maximum number of entries for the parade is 85. The deadline for applications to be received is Friday, 29 July 2022, or earlier if the maximum number of entries is reached. For insurance and security reasons, late applications will not be accepted.

The Parade begins to form no later than 5:45 p.m. on Friday, 5 August. The parade will start at 7:00 p.m. at Banting Memorial High School (203 Victoria Street East in Alliston), proceed west on Victoria Street to Ontario Street, and then south on Ontario Street to Nelson Street. Smaller exhibits or walking participants may turn east and continue to the Alliston Arena, as in past years. Large trucks, machinery or floats that cannot make the turn onto Nelson Street from Ontario will be directed southward to Albert Street to exit the parade area. The OPP and marshals from the Alliston Rotary Club will be at this intersection to assist with traffic flow.

IMPORTANT

FOR EVERYONE'S SAFETY, CANDY, SOUVENIRS OR OTHER OBJECTS ARE NOT ALLOWED TO BE THROWN TO THE SPECTATORS BY PARTICIPANTS ON YOUR FLOAT OR IN YOUR PROCESSION. Any group failing to abide by this requirement will not be permitted to participate in future parades. Please also exercise caution when moving along the parade route -- young children tend to dart into the street.

THIS YEAR'S THEME: *THE VERSATILE POTATO!*

For the convenience of the judges and spectators, and for greater awareness of your organization, we ask that you **display your name in a prominent place** on your float or in your procession.

Best of the Parade Awards

1st Place and Runner-Up Banners will be awarded in two categories:

- (1) Best Theme Float – NOT-FOR-PROFIT; and
- (2) Best Theme Float – COMMERCIAL.

In designing your parade entry, you should bear in mind that the judges will be looking for consistency with the *theme of the parade*. The judging criteria include the presence of potatoes, evidence of effort, number of participants, and overall attractiveness.

Judging will take place in the parade formation area, starting **at 6:00 p.m.** If your float is not in position at that time, it will not be judged. The decision of the judges will be final.

Maintaining the Correct Parade Order

Parade order is determined by the Parade Committee and, for security reasons, must not be altered. There will be parade marshals in attendance at the high school parking lot to assist you with getting into the correct parade position. The marshals together with the OPP have the authority to expel any entrant not following the guidelines set out on pages 1-3 of this document.

The Parade Committee will contact you by email to confirm receipt of application and payment. You will be contacted again by e-mail not later than Monday, 1 August with your position/entry number.

<p style="text-align: center;">MAIL YOUR APPLICATION AND CHEQUE MADE PAYABLE TO THE ALLISTON POTATO FESTIVAL PARADE TO:</p> <p style="text-align: center;">Alliston Potato Festival Parade c/o George Scott, Rotary Club of Alliston Mailing address: 27 Hussey Street, Alliston, ON L9R 1M3</p> <p style="text-align: center;">FOR INQUIRIES CONTACT: George Scott, 416-706-2819 PLEASE NOTE THAT THE DEADLINE FOR APPLICATIONS IS FRIDAY, 29 JULY</p>
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Application

45th Alliston Potato Festival Parade - **THE VERSATILE POTATO**
Friday, 5 August 2022

All entrants are encouraged to reflect the potato theme

Name of Group/Business/Individual: _____

Contact Name: _____

Mailing Address: _____

City/Town _____ Postal Code _____

Telephone: _____ E-Mail: _____

Entry Description: _____

For commercial entries, the entry fee is \$75 payable by cheque only made payable to the Alliston Potato Festival Parade. To be eligible for entry, payment must be included with this application. Commercial entries are defined as any organization other than not-for-profit organizations and registered charities. Entries from not-for-profits and charities are accepted at no charge.

PLEASE PROVIDE ANSWERS TO BOTH QUESTIONS 1 AND 2 (a to e):

1. Which category fits your entry? Not-for-Profit ____ Charity ____ Commercial ____
2. a. Will there be music as part of your entry? Yes ____ No ____
If so, please indicate the source: Live performers _____ Sound system _____
- b. Will there be livestock/horses on the float or in your procession? Yes ____ No ____
- c. Will there be young children walking in your group? Yes ____ No ____
- d. What will you use to pull the float? _____
- e. How long is your entry in total (feet)? _____ (**Must not exceed 120 feet**).

As the contact person for the above group, you acknowledge that your group will abide by the conditions and regulations of entry as set out by the organizing committee, that you have read the conditions of entry on pages 1-3 of this document, and that you have informed your participants of those conditions.

Please print your name below:

Please sign your name below:

Print your name

Signature