



INSTRUCTIONS / INFORMATION

ALLISTON POTATO FESTIVAL PARADE

2023

Welcome Back!

Attention: Potato Festival Parade Participants

After a successful return in 2022, the Alliston Potato Festival is back again in 2023. This year's parade, brought to you by the Rotary Club of Alliston, will be held on **Friday, 11 August 2023**. If you were with us in 2022, we hope you'll be back. If you were unable to attend last year, we look forward to your participation in 2023.

The maximum number of entries for the parade is 85. The deadline for applications to be received is Friday, 4 August 2023, or earlier if the maximum number of entries is reached. For insurance and security reasons, late applications will not be accepted.

The Parade begins to form no later than 5:45 p.m. on Friday, 11 August. The parade will start at 7:00 p.m. at Banting Memorial High School (203 Victoria Street East in Alliston), proceed west on Victoria Street to Ontario Street, and then south on Ontario Street to Nelson Street. Smaller exhibits or walking participants may turn east and disassemble in the parking lot of the Alliston Arena, as in past years. Large trucks, machinery or floats that cannot make the turn onto Nelson Street from Ontario will be directed southward to Albert Street to exit the parade area. The OPP and marshals from the Alliston Rotary Club will be at this intersection to assist with traffic flow. You can return to the parade starting area at the high school by using Albert Street, which will remain open throughout the parade.

IMPORTANT

FOR EVERYONE'S SAFETY, CANDY, SOUVENIRS OR OTHER OBJECTS ARE NOT ALLOWED TO BE THROWN TO THE SPECTATORS BY PARTICIPANTS ON YOUR FLOAT OR IN YOUR PROCESSION. Any group failing to abide by this requirement will not be permitted to participate in future parades. Please also exercise caution when moving along the parade route -- young children tend to dart into the street.

THIS YEAR'S THEME: *THE HEALTHY POTATO!*

Best of the Parade Awards

For the convenience of the judges and spectators, and for greater awareness of your organization, we ask that you **display your name in a prominent place** on your float or in your procession. To assist the TV commentators, please ensure your organization name is on the *front* of your float or vehicle.

Prior to the start of the parade, the Rotary judging team will cruise the lineup of participants and select four winners. **1st Place and Runner-Up Banners** will be awarded in two categories:

- (1) Best Theme Float – NOT-FOR-PROFIT; and
- (2) Best Theme Float – COMMERCIAL.

In designing your parade entry, you should bear in mind that the judges will be looking for consistency, to the extent possible, with the theme of the parade. The judging criteria include the presence of potatoes, evidence of effort, number of participants, and overall attractiveness.

Judging will take place in the parade formation area, starting **at 6:00 p.m.** If your float is not in position at that time, it will not be judged. The decision of the judges will be final.

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Maintaining the Correct Parade Order

Parade order is determined by the Parade Committee and, for security reasons, must not be altered. There will be parade marshals in attendance at the high school parking lot to assist you with getting into the correct parade position. The marshals together with the OPP have the authority to expel any entrant not following the guidelines set out on pages 1-2 of this document.

Payment and Position

The Parade Committee will contact you by email to confirm receipt of application and payment. You will be contacted again by e-mail not later than Monday, 7 August with your position/entry number.

**PLEASE MAIL YOUR APPLICATION AND CHEQUE
MADE PAYABLE TO THE ALLISTON POTATO FESTIVAL PARADE TO:**

Alliston Potato Festival Parade
c/o George Scott, Rotary Club of Alliston
Mailing address:
27 Hussey Street, Alliston, ON L9R 1M3

**FOR INQUIRIES CONTACT: George Scott, 416-706-2819, george@georgescott.ca
PLEASE NOTE THAT THE DEADLINE FOR APPLICATIONS IS FRIDAY, 4 August 2023**

Application

46th Alliston Potato Festival Parade - **THE HEALTHY POTATO**
Friday, 11 August 2023

Name of Group/Business/Individual: _____

Contact Name: _____

Mailing Address: _____

City/Town _____ Postal Code _____

Telephone: _____ E-Mail: _____

Entry Description: _____

For commercial entries, the entry fee is \$75 payable by cheque payable to the Alliston Potato Festival Parade. Payment should be included with your application. Commercial entries are defined as any organization other than not-for-profit organizations and registered charities. Entries from not-for-profits and charities are accepted at no charge.

PLEASE PROVIDE ANSWERS TO BOTH QUESTIONS 1 AND 2a to 2f:

1. Which category fits your entry? Not-for-Profit _____ Charity _____ Commercial _____

2. a. Will there be music as part of your entry? Yes ___ No ___

If so, please indicate the source: Live performers _____ Sound system _____

b. Will there be horses or other animals on the float or in your procession? Yes ___ No ___

c. Will there be children 12 or under walking in your group? Yes ___ No ___

d. If your entry is a float, what will you use to pull it? _____

e. If your entry is a vehicle, please describe it _____

f. How long is your entry in total (feet)? _____ (**Must not exceed 120 feet**).

As the contact person for the above group, you acknowledge that your group will abide by the conditions and regulations of entry as set out by the organizing committee, that you have read the conditions of entry on pages 1-2 of this document, and that you have informed your participants of those conditions.

Please print your name below:

Please sign your name below:

Print your name

Signature