



Just Sing Contest

Presented by Alliston Potato Festival www.allistonpotatofest.com/just-sing



Contest Outline:

The Just Sing Contest is open to all youth in South Simcoe who are between the ages of 7-14. Contestants enter the contest by submitting a 3 minute video of themselves singing their choice of audition song either acapella or alongside a karaoke track (a music track with only music, no additional singers of any kind).

Those selected (maximum 20 contestants) will attend the Just Sing LIVE auditions.

All contestants entering the Contest **MUST** be willing to perform in the live shows if selected.

These performances will be open to the public and held for two evenings at the Gibson Centre on Mondays July 20th & 27th from 6:00-7:30pm.

The Finale and Awards will take place Saturday, August 8th from 11:00am – 1:00pm at the Alliston Potato Festival on the Main Stage at the Beer Gardens where the category winners will be awarded and prizes will be given.

This is a family-friendly, inclusive, safe and accessible environment and we welcome everyone to attend!

How to enter:

1. The link to the online application form is available on the Alliston Potato Fest website: www.allistonpotatofest.com/just-sing
2. Once your application form has been received, you will be sent an online waiver for your e-signature.
3. There is a \$20 Application fee. This can be e-transferred to apfpayments@gmail.com - please be sure to include "Just Sing Application Fee" in the notes of your e-transfer.
4. Create a video (3 mins or less) showcasing your audition song. The song choice is up to the contestant. Only **one** entry per contestant.
5. Entrants must save their video in MP4 format and submit their video to justsingalliston@gmail.com
6. We **must** receive a completed Application Form, signed waiver, \$20 e-transfer and a video submission by: **Thursday July 9th, 2026 11:59pm**



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Submitting Video File For Original Audition:

Contestants are required to submit **one** video file for your original audition entry.

This file is to be submitted to: justsingalliston@gmail.com by Thursday July 9th at 11:59pm. **NO** late entries will be accepted.

Only submissions sent to the above mentioned e-mail address with the appropriate file format will be considered.

Video files can have live accompaniment, backing tracks or can be sung acapella. Backing tracks must have no background singers.

Entries **must** be 3 minutes or less, saved as **MP4** and include:

Contestants first and last name AND artist name and title of song.

Example: JenniferSmith_michaeljackson_beat it.

Selection of the Top 20 Contestants:

A selection committee representing the Just Sing contest (consisting of local, qualified and skilled artists and teachers) shall review all videos submitted by each entrant to determine which entrants will perform at the Live Auditions starting July 7th.

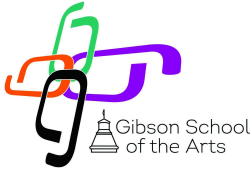
The selected Contestants **MUST** be available for all performance dates at the Gibson Centre and the finale at the Alliston Potato Festival. The dates are: Mondays July 20th & 27th from 6:00-7:30pm at the Gibson Centre. The final performances will be on Saturday August 8th from 11:00am-1:00pm at Potato Festival Main Stage in the Beer Gardens.

****The Top 20 Contestants will be informed of the Selection Committee's decision by Monday July 20th 2026.****



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Judging at Live Shows:

The judges will stay the same throughout the duration of the competition (unless there are unforeseen circumstances). This way they can see the progression of the contestants throughout the weeks and help give constructive feedback to the growing artists.

Contestants will be given feedback weekly on the following categories during the Just Sing performances:

- Overall Performance
- Vocal Technique
- Audience Engagement
- Stage Presence
- Originality
- Personality

Song Choice:

This Year contestants will be able to choose their songs each week with no category limitations. We encourage singers to choose pieces that explore different sides to their voices, but the choice is yours! Every song being performed will need to be submitted 1 week in advance of the performance to be approved by the Just Sing committee. This applies to the July 20th, July 27th and finale (August 8th) performances.

*There will be no eliminations in this contest so come out and do your best!

All 20 performers will have the opportunity to sing every week including at the Finale where we will name our category winners on the big stage at the Potato Festival Beer Gardens!





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Prizes and Awards:

There will be **one** Grand Prize and **three** Category Finalist prizes awarded at the end of the competition.

All participants will receive a welcome package, a “Just Sing award” and a special gift for their participation.

Category Winners:

Most Improved Singer: Category Finalist – prize valued at \$300

Runner Up: Runner Up Finalist – prize valued at \$300

Grand Prize Winner (Overall Talent, will be a different winner from the Category Finalists) prize valued at \$1200 including **any** 8 week session of your choice for the 2026/2027 season at Gibson School of the Arts!

*Prizes are not transferable or convertible to cash and must be accepted as awarded.